

Dear SkillsUSA Advisor, (SkillsUSA 2021-2022 #8) **One Attachment on FLC page**

Item #1: Maryland Fall Leadership Conference Update

We are excited to share that three hundred students, advisors and board members are registered for the 2021 Fall Leadership Conference, **Thursday, November 4, 2021, 8:45am-1:45pm**. Advisors with registered students have been receiving FLC Update targeted emails in preparation for Thursday's conference. **See attached** "Conference-At-A-Glance" flyer for more information.

Item #2: SkillsUSA Week T-shirt Design Challenge

National SkillsUSA is seeking student designs for the official T-shirt of SkillsUSA Week 2022. One design will be selected and produced by the SkillsUSA Store. The contest is open to all dues-paying student members. Only one entry/design per SkillsUSA member is permitted. All designs submitted should be appropriate for use on a red T-shirt and follow the design specifications outlined in the [Challenge Guide](#). The deadline for submissions is Nov. 15 at 5 p.m. ET.

Item #3: Engage Your Chapter in SkillsUSA's Refreshed Student2Student Program

SkillsUSA has launched a refreshed Student2Student program for the 2021-22 school year. The program connects chapters with younger students in elementary or middle school to facilitate SkillsUSA's "Jump into STEM!" curriculum at their school. Also new this year, SkillsUSA has five \$200 chapter grants (via Lowe's gift cards) available on a first-come, first-served basis for chapters to purchase supplies for facilitation of their Student2Student program. For more information and to fill out the grant application, [go here](#). Chapter grant requests must be submitted by Dec. 1. Student2Student entries must be submitted by April 1, 2022. Find out how to conduct your own [Student2Student program here](#).

Item #4: Get Recognized for Your Recruitment Efforts

Check out [SkillsUSA's 2021 Recruitment Week resources](#) to learn how local chapter leaders can successfully hold a fall recruitment week and engage new members. You'll also find advisor resources to help coach your chapter leaders around recruitment and engagement. After your chapter successfully hosts a Recruitment Week, apply to earn national recognition and a chance to win a \$500 shopping spree at the SkillsUSA Store, recognition on social media and an opportunity to be spotlighted on the [SkillsUSA Champions digital hub](#). Be sure to track your work and photograph your event(s). [Submit your Recruitment Week activities here](#). Recognition applications are due by Dec. 1.

Item #5: Register by Nov. 15 for Extra Member Benefits

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the opportunities that membership provides. As a benefit of membership, professional members receive online access to:

Framework Integration Toolkit: The Framework Integration Toolkit has everything you need to ensure career readiness for students, including videos, lesson plans, activities and more.

Program of Work Toolkit: The Program of Work Toolkit includes the Program of Work Launch Activity Guides, videos and resources to help you implement effective activities.

Jump into Stem: A chapter curriculum for members to mentor and engage elementary and middle school students in STEM learning while creating an opportunity for future recruitment.

SkillsUSA Championships Technical Standards: The official rules and regulations for each of the 2022 SkillsUSA Championships competitions.

E-Courses: Includes SkillsUSA Framework Certification; CTE Knowledge Certification; Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader; and Building Self-Motivation in Student Leaders.

Advisor Professional Development: A variety of training opportunities, from webinars to classroom to multi-day sessions. You'll find a lot of options for differing training needs. As a special membership incentive, teachers who register at least 15 student members plus one or more professionals by Nov. 15 will receive a complimentary copy of "Difficult Conversations at Work," our latest resource developed in student-friendly, scenario-based learning.

National dues for professional members are \$20 plus \$7 state dues. [View or download this PDF for 2021-22 state dues and deadlines](#), and you can [find our registration site here](#).

Item #6: One-on-One Coaching on the Chapter Excellence Program

Is your chapter ready to take your Chapter Excellence Program (CEP) application to the next level, or do you need help getting started? SkillsUSA offers one-on-one coaching sessions with our CEP and Program of Work (PoW) coach, Kelli Engelbrecht. Learn how to integrate the SkillsUSA Framework, articulate your chapter's SMART goals and select and evaluate your Essential Elements within your CEP application. [Schedule your 30-minute Zoom coaching appointment here](#). For questions, email [Kelli Engelbrecht](#) or give her a call at 573-321-1322.

Item #7: Sweater Weather on the SkillsUSA Store

The best time to wear a SkillsUSA sweater is ... all the time! This fall, stay warm and comfortable in any of the great SkillsUSA outerwear options. Whether your style is flannel, crewnecks, hoodies, vests or pullovers, the SkillsUSA Store has them all! [Shop these great fall finds and more here](#).

Item #8: Check Out the Wealth of Professional Development This Fall

Please join your fellow advisors for our fall SkillsUSA Professional Development offerings. With upcoming topics like “Guides for Hosting a Local Career Competition,” “Establishing a Framework Culture,” “Jumpstart 2.0,” and the “At-Work Series” (which includes critical thinking, conflict management and difficult conversations at work), these sessions can keep the school year moving in exciting directions. Learn more about SkillsUSA’s offerings on [SkillsUSA’s online training calendar](#). Completion certificates are provided for each session. [Use this Google Doc](#) to learn how to access your Professional Membership benefits online. [A PDF of the 2021-22 Professional Development Opportunities is available here](#). For questions, contact [Karolina Belen](#).

Item #9: Show Off Your Construction Projects!

High school career and technical education students and postsecondary construction trainees or apprentices are eligible to enter the NCCER and Build Your Future’s annual “I BUILT THIS!” video contest. The nationwide competition invites construction craft students and trainees to showcase their building projects. The contest closes Nov. 14. [Learn more here](#).

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