

SkillsUSA Maryland  
2022 State Championship  
Esthetics State Contest Update (3/18/22)  
Saturday, April 2, 2022

**Objective:**

Following instructions, competitors will be expected to complete Esthetics knowledge and demonstrate Esthetics Skills on live models.

**\*\* Please note:**

**2022 Fantasy Theme: Disney**

Following latest national's standard: Models (only) for Esthetics need to have a clean, make up free face and may wear a black or white cotton t-shirt during the contest. All other official clothing, hair, jewelry, etc. stated in standards will be in effect.

**Knowledge and Skills to be judged:**

- Tiebreaker test on units: Facial, Facial Massage and Facial Makeup units
- Create and complete a face makeup for a daytime look on a live model
- Create and complete a face makeup for a "Fantasy theme look on live model
- Demonstrate the skill of a Facial with a massage using Effeirage, Petrissage, Friction, Tapotement and Vibration
- Brief verbal presentation of Fantasy theme look
- Demonstrate all necessary safety & sanitation requirements

**Dress Code:**

- Official SkillsUSA uniform or Cosmetology uniform
- Safety Shoes (closed toe, enclosed leather top, rubber soles)
- All personal & school names or identification must be covered
- Closed, durable Kit Bag
- Blood Exposure Kit (same as required by MD State Board)
- **Points will be deducted for not following proper dress code and required supplies listed**

**Supplies: Contestants must bring his/her own:**

- Picture of your completed Fantasy Theme Design
- All supplies for a facial with massage and mask
- Face makeup brushes and applicators need to be pre-sanitized and any sponge applicators must be new.

- Eye shadows, eyeliners, blush, lipstick/gloss, any cosmetic for face
- Any accessories needed for enhancement of Fantasy Theme look
- **No unsafe/toxic paints are allowed to be applied directly on live model's skin**
- **No craft glitter is allowed around/close to eye area**
- **No visual art type of acrylic or oil paints (not designed for the skin) are allowed to be applied on live model's skin**
- Clean towels/paper towels
- Neck strips
- Makeup cape or short cape
- Headband/hair clips
- Trash bags for soiled supplies
- Disinfectant
- Hand Sanitizer
- **Blood Exposure Kit/Bag**
- **Two #2 pencils for test**
- **Competitor's Resume**
- A Smile and a Positive Attitude

**Scoring Rubric and Clean Up Regulations**

<u>Skills to Be Performed</u>	<u>Point Weight</u>
SkillsUSA Prof. Dev. Test	Used as a tie-breaker
Oral Presentation	100 points
Facial Massage	190 points
Basic Facial	190 points
Daytime Make-up	180 points
Fantasy Make-up	180 points
Verbal Presentation of fantasy design	10 points
Kit check w/blood exposure kit, organization, Safety, Sanitation, Clean Up and Dress Code	150 points
Resume penalty	-10 (no resume)
Total Possible Points	1,000 Points

**Note: Possible Point Deductions:**

- Points may be deducted from the total score if contestant is improperly dressed
- Points will be deducted for using unsafe/toxic paints or unsanitary practices on a live model

- Points may be deducted from total score for unsanitary kit, unorganized station set up, and missing necessary tools or supplies (Blood Exposure Kit or Resume)
- Points may be deducted from the total score if work is left unclean at the end of competitions

**Clean up Regulations: Total points deduction if not completed**

Contestants are expected to perform the following:

- Follow all sanitation requirements
- Return all supplies to original place
- Dispose of all used brushes/applicators in soil trash bag brought by contestant
- Dispose of all trash in proper receptacle
- Sanitize station when complete
- Return station & stools to original position
- Complete all procedures in time allotted
- Followed all instructions

**Skills Criteria:**

**Daytime Makeup**

- Demonstrates correct preparation and makeup application techniques
- Uses clean and sanitary tools/applicators
- Uses makeup colors that compliment model/client's skin tones and eye color
- Uses makeup colors & techniques suitable for daytime look and suitable for model/client's face shape, facial features, age
- Makeup looks fresh & relevant for modern times
- Face makeup is finished/professional quality

**Fantasy Theme Makeup**

- Uses clean and sanitary tools/applicators
- Demonstrates good use of color combinations/complimentary colors
- Demonstrates use of Design Principles
- Shows originality/creativity; not only duplication or reproduction
- Directly relates/relevant interpretation of Fantasy theme
- Shows creativity in design, use of tools/accessories, and/or application techniques
- Demonstrates degree of difficulty in technique/application

**Facial with Massage**

- Facial with mask
- Demonstrate five massage techniques: Effleurage, Petrissage, Friction, Tapotement, Vibration