

Dear SkillsUSA Advisor, (SkillsUSA 2022-2023 #4)

Item #1: Back-to-School Chapter Advisor Meeting Recap

SkillsUSA Maryland held the organization's annual back-to-school advisor's meeting, Thursday, September 22, 2022. The state association was well-represented with 68 attendees from 33 new and returning chapters and 18 local school districts. Jessica Beck, President, State Officer Team and Jack Newkirk, Chairman, SkillsUSA Maryland Board of Directors, kicked-off the meeting with welcome remarks and officer and board member introductions.

The State Officer Team presented throughout the day on a variety of topics in support of chapter management and success. Thank you to the team and their advisors, Charlene Zinnel and Mary Thompson. For those unable to attend, the meeting agenda and materials will be shared on the state website ("Advisors" page).

Special thanks to Principal Joe Rose and the staff and students at the Center of Applied Technology North for hosting the meeting, and guest facilitator, Karolina Belen, Senior Manager, Office of Education, National SkillsUSA. As promised, the meeting included raffle drawings that included SkillsUSA branded merchandise and Lowe's gift cards.

Please take 2 minutes to complete the online survey. Your feedback is important and will help us plan next year's meeting:

[SkillsUSA Maryland 2022 Advisor Meeting Survey](#)

Item #2: CEP Level 1 "Quality Chapter" Challenge!

One of the most impactful sessions at last week's advisor meeting was about the importance and benefits of developing productive and inclusive chapters, utilizing SkillsUSA's Chapter Excellence Program (CEP). To encourage every Maryland chapter to follow this easy online process to achieve (and document) chapter success, here's a **SkillsUSA Maryland CEP Challenge!** All chapters achieving the "Level 1 Quality Chapter" status (by October 15) will be eligible to win a **\$100 Lowe's gift card!** Only chapters earning this CEP milestone by October 15 will be included in the raffle drawing. To date, twelve chapters have started the CEP online process and one chapter has already achieved Level 1 Quality Chapter

status. Be sure to contact the SkillsUSA Customer Care Team or State Director if you need help: <https://www.skillsusa.org/membership-resources/customer-care/>

Every SkillsUSA Maryland chapter should be participating in CEP - keep this going for your students and chapter!!

Item #3: Action Item! Fall Leadership Conference – Time to Register!

The online registration site is open for the Fall Leadership Conference, returning to the Carousel Hotel in Ocean City, MD, **November 3-4, 2022**. The registration fee for students, advisors and chaperones is **\$150.00** per person and hotel rooms are **\$125.00** per room. Single rooms are for adults only, however, students (and adults) can choose 2-4 occupants per room. Chapter attendees should plan to arrive by 12 noon, Thursday, November 3. The FLC closing ceremony concludes, Friday, November 4, 2:30 pm. Three meals, conference t-shirt and giveaways will be provided to all registered attendees (Thursday dinner, Friday breakfast and lunch). Students (and advisors) will earn the Statesman or Advanced Statesman Awards. Study guides will be released soon! Plan to register up to **25 attendees** (includes 1 adult chaperone for every 10 students - recommended). Contact the Director if you would like to send more students to FLC, to-be-determined on a space-available basis only.

The SkillsUSA online Conference Management System (CMS) is an easy and accurate way to register you and your chapter members for the conference. For advisors new to SkillsUSA Maryland, the CMS is the same online system used to add student and professional members. Here's the link: <https://www.skillsusa.org/membership-resources/>

The **FLC registration deadline** is **Friday, October 7, 2022**.

If you have any questions or problems with the online registration system, please contact Dennis Peaton, Conference Registration Manager, at dennis.peaton@gmail.com



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