

Dear SkillsUSA Advisor, (SkillsUSA 2022-2023 #15)

Item #1: ACTION ITEM! Membership Reminder - Deadline is January 31!

This is a reminder to submit your SkillsUSA Maryland membership information by **January 31, 2023**. The instructions provided by SkillsUSA are listed below. When you finish the online membership process be sure to press the “Submit” button and delete any previous year’s membership information before logging out.

For schools using block (fall/spring semester) schedules ONLY:

Chapters currently welcoming new spring semester members will have until February 15, 2023, to add new members to their 2022-23 membership rosters. Chapters using a block (semester) schedule must submit Fall semester membership information by the regular January 31 deadline.

How to Register Members Electronically

Register students and professional members quickly and easily on the SkillsUSA National website. Using online registration makes it easier to register for state or national conferences later in the year.

To register electronically, follow these steps:

1. Before you begin, obtain a purchase order number, a credit card (MasterCard or VISA) or a check number in order to pay for your membership.
2. Prepare your list of students and professional members.
3. **Login at www.skillsusa-register.org**. Type in email address and password, then go to the Membership tab. If you are a New User: Click Create Login. Select your state, select your school and answer the questions to create your password.

Membership Kit: <https://www.skillsusa.org/membership-resources/membership-kit-2/>

Quick Start Guide for registering members: <https://www.skillsusa.org/wp-content/uploads/2020/08/MembershipReg-Quick-Start-Guide-2020.pdf>

New Chapter (school): If you are a new chapter and your school is not shown in the drop-down list of schools for your state, complete the new school form at: <https://www.skillsusa-register.org/rpts/CreateNewSchool.aspx>. (Provide advisor name, school name, address and telephone number).

Note: Once you click the *Join Now* button on the confirmation and accept to pay page an automated invoice will generate for traditional membership. Print and submit to your accounting department for payment. Total Participation Schools will not receive invoices for individual members.

Payment Requirements & Options

By submitting membership online, you are agreeing to pay SkillsUSA membership fees. The current year membership registration begins August 1, and services will begin when members are registered. You may pay for membership by using a credit card, check or purchase order.

If paying by check, send a copy of your roster with your check. If using a purchase order, enter the PO number in the Payment Option box on the Web site. If paying by VISA or MasterCard, click the link on the invoice for credit cards or the pay now link found on the screen where you registered members; invoice button. No additional action is need if paying by credit card.

For assistance or questions regarding the registration process contact SkillsUSA Hotline Operators at [\(844\) 875-4557](tel:8448754557) or e-mail Hotline Operators at operators@skillsusa.org.

Item #2: ACTION ITEM! 2023-2024 State Officer Application and Interviews

Please encourage your most involved and motivated chapter officers to run for state office. The 2023-2024 State Officer Application packet is located on the state website. Go to “Resources” drop-down menu at home page to “State Officer” page: <https://www.new.mdskillsusa.org/state-officers/>

The new fillable PDF application must be completed and returned via email to the State Director by **February 15, 2023**. Please mail original copies with signatures to:

MSDE
DCCR / Chuck Wallace
200 W. Baltimore Street
Baltimore, MD 21201

SkillsUSA Maryland 2023-2024 state officer interviews are **Saturday, March 4, 2023**, at the Center of Applied Technology North (CATN), 800 Stevenson Road, Severn, MD 21144. Please contact Charlene Zinnel, State Officer Team Advisor, for officer testing and interview details: zinnelc@dcpsmd.org

Item #3: SkillsUSA Maryland Chapter Excellence Program (CEP) Challenge Continues!

Congratulations again to all chapters who achieved CEP “Level 1 Quality Chapter” status! But don’t stop at Level 1 Quality Chapter, as CEP offers three award levels to recognize student involvement and chapter success. The first two levels are acknowledged by the SkillsUSA Maryland state association and the third level is recognized nationally. Each level is designed to give chapters a benchmark for success and future improvement, leading to stronger chapters and more involved and prepared students. The more a chapter applies the SkillsUSA Framework, the greater the chance for CEP honors.

We challenge all Maryland chapters to become CEP Models of Excellence! CEP chapters will be recognized at the 50th Annual State Championship Awards Ceremony, Saturday, March 25, 2023. Visit this link to learn more: <https://www.skillsusa.org/programs/chapter-excellence-program/>

Item #4: Get Ready for SkillsUSA Week!

SkillsUSA Week will be happening Feb. 6-10, and you can participate in many ways: Honor your community supporters, connect with local business and industry professionals, or make a presentation about your CTE program and SkillsUSA chapter at a school board meeting.

Celebrate the week by planning activities that follow the daily schedule for chapters nationwide.

Monday, Feb. 6, Recognition Day. Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a difference to your CTE program and SkillsUSA chapter.

Tuesday, Feb. 7, Give Back Day. Rally around your school community and focus on ways for your chapter to give back.

Wednesday, Feb. 8, Partner Day. Invite local business and industry leaders to connect with members, highlighting the importance of the career-readiness skills in the SkillsUSA Framework.

Thursday, Feb. 9, Advocacy Day. Amplify CTE in your community by conducting a local public relations activity, such as presenting to school board members, administrators or community leaders.

Friday, Feb. 10, SkillsUSA Day. Celebrate by wearing your favorite SkillsUSA T-shirt, planning a fun chapter activity or posting SkillsUSA Framework stories on social media using the hashtag: #SkillsUSAWeek.

The [SkillsUSA Week Chapter Guide](#) helps chapters plan for each day of SkillsUSA Week.

Item #5: Create a Business Partner Pipeline with the Framework Integration Toolkit

The Framework Integration Toolkit has everything you need to ensure career readiness within your classroom, training program and chapter. Getting connected with business and industry partners is made easier with the Business Partner Outreach and Preparation Guide. The 24-page guide assists with business partner outreach and includes resources for preparation, student activities and exercises and evaluation for measuring student growth. Professional members can access the Toolkit in [SkillsUSA Absorb](#).

Item #6: Honor Excellence with Nominations for National Awards

If you would like to nominate an adult SkillsUSA leader for recognition by SkillsUSA as an Honorary Life Member, Outstanding Career and Technical Educator, or for the Hall of Champions Award, please [complete the online applications here](#). You can also learn more about each award at the link. The deadline is Feb. 15. If you have questions, contact [Laura Rauch](#).

Item #7: Take Up the Challenge! National Conference Pin and T-shirt Design

SkillsUSA is offering the 2023 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all registered and paid student members. The winning designs will become the official T-shirt and pin design for the 2023 NLSC. The challenge opens on Jan. 15, entries must be received by March 3 at 12 a.m. ET, and winners will be announced on March 10. [Rules and submission links can be found on the SkillsUSA website.](#)

Item #8: New SkillsUSA Scholarship Application Now Open

SkillsUSA students can now apply for multiple scholarships by completing just one SkillsUSA scholarship application. Most scholarships are available to both high school and college/postsecondary members. Eligibility criteria for each scholarship is noted on the application so that students know which ones they are eligible to receive. The SkillsUSA master scholarship application is open until April 1 and is [available here](#). The following scholarships are included under this application:

AHRI Clifford T Rees Scholarship
Bob Westphal Memorial Scholarship
Fieldpiece #MasteroftheTrade Scholarship
#KeepCraftAlive Scholarship
Larry Rash Memorial Scholarship
Marsha Daves Scholarship
NTHS Scholarship

Item #9: Help is Only a Call, Email or Chat Away!

Hotline operators and coaches are ready to answer your questions on a wide variety of topics, including, adding/engaging chapter members, strengthening an existing chapter, SkillsUSACONNECT, Chapter Excellence Program and Career Essentials. Operators are on call from 9 a.m.–5 p.m. ET, Monday, Wednesday and Friday and from 11 a.m.–7 p.m. ET, Tuesday and Thursday. Call the hotline toll free: 844-875-4557.

Don't have time to call? Send the operators an email at operators@skillsusa.org or chat with them online at the membership registration site.



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