

Dear SkillsUSA Advisor, (SkillsUSA 2023-2024 #12)

Item #1: ACTION ITEM! Start Registering Students for the State Championship!

Please begin registering students who plan to participate in “straight to states” competitions – contests that do not require regional qualifying events in February. You don’t have to hit “submit” when entering these students in the SkillsUSA Conference Management System (CMS) until the registration deadline but entering the names/contests now is needed for competition planning and logistics at our new location in Carroll County for the 2024 State Championship. Thanks for your help with this important request!

Item #2: SkillsUSA Week is Coming: Are You Ready?

It’s time to get energized for SkillsUSA Week, Feb. 5-9! Your chapter should plan activities that build greater awareness of SkillsUSA and increase member engagement as you recognize education and industry supporters. Whether you honor school staff with a thank-you breakfast, invite a partner to speak at a chapter meeting or make a presentation to a community group, members can grow their skills and demonstrate that SkillsUSA is an important factor in their personal and professional development.

To get started, download the [SkillsUSA Week Program Guide](#) and have chapter leaders meet to select activities for Recognition Day, Give-Back Day, Partner Day, Advocacy Day and SkillsUSA Day. The guide includes artwork, a PowerPoint template, a sample SkillsUSA Week proclamation, a draft school press release and more.

Item #3: More SkillsUSA Week Resources

Be sure to order SkillsUSA Week shirts and other branded materials early! The student-designed [SkillsUSA Week shirt](#) makes a great gift for hard-working advisors, dedicated supporters or for chapter officers to wear at your events. The store also offers SkillsUSA logo pens and pencils, napkins, balloons, tablecloths and banners that will make all chapter events feel festive and professional. Go to the [SkillsUSA Store](#) to see the collection — you can order 24 hours a day and shipping is fast and free.

State directors and chapter advisors can request a virtual national officer visit during SkillsUSA Week. National officers can join your students for 15 minutes to provide greetings or share Framework stories. Complete the [SkillsUSA Week Virtual National Officer Request Form](#) by Jan. 26. National officers are available on a first-come, first-served basis.

The [SkillsUSA Advocacy Site](#) has two editable letter templates to promote your activities to the local media and to write to your local officials that you can personalize with details about your school, training programs and activities. [Share your stories, photos or links with the SkillsUSA headquarters](#) and we just may feature your chapter on the [SkillsUSA Champions digital hub](#) or on our social media. Thanks for being an advocate for SkillsUSA and career and technical education!

Item # 4: SkillsUSA Advisor Action Tip

Are you looking for an easy, quick, no-materials-needed and fun activity to start the new year? Do you want your student leaders to conduct activities? Try “What’s on Your Phone” on page 20 of Jump Start 2.0. This activity allows students to form teams to find items on their phones and earn points! The SkillsUSA Framework Essential Elements that are practiced here are Communication and Teamwork. You can purchase Jump Start 2.0 at the [SkillsUSA Store](#)!

Item #5: Upcoming SkillsUSA Technical Fridays Workshop

Join us for “Technical Fridays,” SkillsUSA’s virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields of interest. Leave the sessions with a new skill to implement in your classroom. [Learn more about the workshops here](#). On Jan. 19, from 4-5 p.m. ET, a representative of Penske will lead a discussion of the Penske PM Process and how they prepare their automotive technicians to stay on top of the industry. The Penske PM Process is the cornerstone of Penske maintenance. Workshops are free of charge. [Register for the sessions online](#) (space is limited). If you have questions, contact [Karolina Belen](#).

Item #6: Nominate Honorary Life, Outstanding CTE Educators and Hall of Champions

If you would like to nominate someone for national recognition by SkillsUSA as an Honorary Life Member, Outstanding Career and Technical Educator or for the Hall of Champions award, please [complete the online applications](#). Be sure to notify those you nominate and provide all of the information that is requested. The deadline is Feb. 14. If you have questions, contact [Laura Rauch](#).

Item #7: Get Career Ready with the Framework Integration Toolkit

The SkillsUSA Framework Integration Toolkit offers everything advisors need to ensure career readiness in their classroom, training program and chapter. The SkillsUSA Framework motion graphic video highlights the value of the Framework to students and explains that the Framework provides a common language so students can articulate their skills to employers. Also available is the Essential Element motion graphic video which explores each Essential Element in detail to help students understand how the Essential Elements are practiced in daily life. Professional members can access the Toolkit in [SkillsUSA Absorb](#).

Item #8: Proposed Bylaw Amendments

Registered SkillsUSA members can submit proposed bylaw amendments for the middle school, high school or college/postsecondary divisions for consideration by the House of Delegates at the 2024 National Leadership & Skills Conference (NLSC). Bylaw amendment motions must be submitted in writing to Sara Cobb by Wednesday, Jan. 24, at 5 p.m. ET. The SkillsUSA National Executive Council and board of directors will review all submissions at the April board meeting. All motions will then be distributed to the SkillsUSA association directors. Motions will then be presented and voted on at the official business meeting of the House of Delegates during the 2024 NLSC. Bylaw amendments are governed by Article XII of the high school and

college/postsecondary bylaws and Article X of the middle school bylaws. View the [bylaws](#) and the [form to submit a motion](#).

Item #9: Spring SkillsUSA Professional Development Offerings

Take your SkillsUSA knowledge to the next level with SkillsUSA's Professional Development offerings. Sessions include new advisor training, the Chapter Excellence Program, how to apply for scholarships and more. Visit our [training webpage](#) and [use this form to sign up](#) for sessions. These sessions are free and all SkillsUSA professional members are welcome to join us!

Item #10: Take Up the Challenge! National Conference Pin and T-shirt Design

SkillsUSA is offering the 2024 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin design for the 2024 NLSC. Entries must be received by March 1 at 12 a.m. ET, and winners will be announced on March 8. [Rules and submission links can be found on the SkillsUSA Website](#).

Item #11: Address Change for the SkillsUSA National Office Reminder

Effective immediately, the National Headquarters of SkillsUSA has a new official address for all correspondence, membership payments and other mailings. Please update your accounting records effective immediately for any invoice payments, correspondence or other mail coming to SkillsUSA headquarters via USPS, FedEx or UPS.

Please note this address is for national office payments only; your state office mailing address will remain the same unless you are notified otherwise.

SkillsUSA
673 Potomac Station Dr.
PMB #809
Leesburg, VA 20176

To accelerate the processing of membership payments, we recommend utilizing the electronic payment form, which accepts both credit card and e-check transactions. You can access the link for these payments directly from each invoice you receive.

Please reach out to SkillsUSA's Customer Care Team at 844-875-4557 or customercare@skillsusa.org if you need help or have further questions. [Download the W9 form with the new address](#).



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