

SkillsUSA Maryland
2024 State Esthetics Competitions

April 13, 2024

Objective:

Following instructions, competitors will be expected to complete Esthetics knowledge and demonstrate Esthetics Skills on live models.

**** Please note: Follow SkillsUSA 2024 Technical Standards regarding competitor and model dress – SkillsUSA “branded” clothing not required.**

2024 Fantasy Theme: "Undersea Enchantment"

Knowledge and Skills to be judged:

- Create and complete a face makeup for a daytime look on a live model
- Create and complete a face makeup for selected “Fantasy theme” look on live model
- Demonstrate the skill of a Facial with a massage using Effleurage, Petrissage, Tapotement and Vibration/Friction
- Demonstrate a Basic Facial consisting of exfoliation, steaming, facial mask, toner and moisturizer
- Brief verbal presentation of Fantasy theme look
- Demonstrate all necessary safety & sanitation requirements

Supplies: Contestants must bring his/her own:

- Picture of your completed Fantasy Theme Design
- All supplies for a facial with massage and mask
- Face makeup brushes and applicators need to be pre-sanitized and any sponge applicators must be new.
- Eye shadows, eyeliners, blush, lipstick/gloss, any cosmetic for face
- Any accessories needed for enhancement of Fantasy Theme look
- **No unsafe/toxic paints are allowed to be applied directly on live model’s skin**
- **No craft glitter is allowed around/close to eye area**
- **No visual art type of acrylic or oil paints (not designed for the skin) are allowed to be applied on live model’s skin**
- Clean towels/paper towels
- Neck strips
- Makeup cape or short cape
- Headband/hair clips
- Trash bags for soiled supplies

- Disinfectant
- Hand Sanitizer
- **Blood Exposure Kit/Bag**
- **Two #2 pencils for test**
- **Competitor's Resume** (submit online or hand-carry to contest)
- A Smile and a Positive Attitude

Scoring Rubric and Clean Up Regulations

<u>Skills to Be Performed</u>	<u>Point Weight</u>	<u>Time Allowed</u>
SkillsUSA Prof. Dev. Test	Used as a tie-breaker	
Oral Presentation	100 Points	1 to 2 minutes
Facial Massage	190 Points	10 minutes
Basic Facial	190 Points	45 minutes
Daytime/Beauty Makeup	180 Points	30 minutes
Fantasy Makeup	180 Points	1 hour
Presentation of Fantasy Design	10 points	
Kit check with Blood Exposure Kit, Organization, Safety, Sanitation, & Clean Up	150 points	
Clothing Penalty	-10	
Resume penalty	-10	
Total Possible Points	1,000 Points	

Note: Possible Point Deductions:

- Points may be deducted from the total score if contestant is improperly dressed
- Points will be deducted for using unsafe/toxic paints or unsanitary practices on a live model
- Points may be deducted from total score for unsanitary kit, unorganized station set up, and missing necessary tools or supplies (Blood Exposure Kit or Resume)
- Points may be deducted from the total score if work is left unclean at the end of competitions

Clean-up Regulations: Total points deduction if not completed

Contestants are expected to perform the following:

- Follow all sanitation requirements
- Return all supplies to original place
- Dispose of all used brushes/applicators in soil trash bag brought by contestant
- Dispose of all trash in proper receptable

- Sanitize station when complete
- Return station & stools to original position
- Complete all procedures in time allotted
- Followed all instruction

Skills Criteria:

Daytime Makeup

- Demonstrates correct preparation and makeup application techniques
- Uses clean and sanitary tools/applicators
- Uses makeup colors that compliment model/client's skin tones and eye color
- Uses makeup colors & techniques suitable for daytime look and suitable for model/client's face shape, facial features, age
- Makeup looks fresh & relevant for modern times
- Face makeup is finished/professional quality

Fantasy Theme Makeup

- Uses clean and sanitary tools/applicators
- Demonstrates good use of color combinations/complimentary colors
- Demonstrates use of Design Principles
- Shows originality/creativity; not only duplication or reproduction
- Directly relates/relevant interpretation of Fantasy theme
- Shows creativity in design, use of tools/accessories, and/or application techniques
- Demonstrates degree of difficulty in technique/application

Facial with Massage

- Facial with mask
- Demonstrate five massage techniques: Effleurage, Petrissage, Friction, Tapotement, Vibration

Basic Facial (consisting of exfoliation, steaming, facial mask, toner and moisturizer)

- Safe and sanitary product use, distribution and application
- Safe manipulation of exfoliation product
- Removal of exfoliation product from the skin
- Test towel temperature on wrist safely
- Demonstrate of steaming the face
- Application of facial mask
- Toner product is applied correctly
- Face is moisturized
- Practice infection control procedures and safety throughout all portions of basic facial