



**SkillsUSA Maryland**  
**2025 State Championship**  
***Esthetic Competition Update (3/21/25)***  
**Saturday, March 29, 2025**  
**Carroll County Career and Technology Center**

**Please Note: ALL Contestants must provide all of their supplies needed to compete in each category for Esthetics plus two towels for the steamers.**  
**Committee will supply chairs, facial tables, desks, and steamers.**

**TENTATIVE SCHEDULE**

8:00 – 8:30	Contestant & Model Check In You will check in and submit your <b>Resume</b> ’ and <b>Written Description</b> of your Fantasy make-up theme “Under the Sea”, along with a digital or printed <b>color photo</b> of your Fantasy Make-up to be created during the contest. Photo may include props. Models <b>DO NOT</b> need to submit a resume! Submit two towels for the steamer.
8:30 – 9:00	Contest Briefing – (house rules, clock, expectations, etc...)  Set Up & Kit Check  Set Up for Cleansing Massage and Basic Facial Procedure
9:00 – 10:00	Cleansing Massage The contestants will demonstrate and perform a cleansing massage followed by a skin analysis. Candidate will demonstrate a basic facial procedure including the following steps; 1.) Cleanse 2.) Exfoliate 3.) Massage 4).Steam 5.) Mask 6). Tone 7.) Moisturizer Demonstrate the following massage techniques during the massage portion of the service: Effeurage, Petrissage, Tapotement and Vibration/Friction Contestants will remove their towel from the steamer whenever it is needed at the appropriate time during their service.
10:00 – 10:10	Judging of Cleansing Massage and Basic Facial Procedure and Clean up

10:10 – 10:20	Set Up for Beauty Make-up (daytime look)
10:20 – 11:20	<p>Beauty Make-up (daytime) Application</p> <p>The contestants will demonstrate a beauty make-up application suitable for daytime wear, using tones and colors to compliment the model's skin and eye color. Follow all safety precautions,, proper use of tools, blending techniques, and sanitation. Based on salon-quality make-up application, the following will be evaluated:</p> <ul style="list-style-type: none"> <li>• Sanitation and safety precautions</li> <li>• Use of color, tone, contouring and highlighting, blending techniques.</li> <li>• Finished Appearance: Well blended, no line of demarcation, fresh and relevant for modern times, completing in the allotted time</li> </ul>
11:20 – 11:30	Judging of Beauty Make-up (daytime look), Clean up
11:30 – 12:00	LUNCH
12:00 – 12:10	Set Up for Fantasy Make-up.
12:10 – 1:10	<p>Fantasy make-up application using national theme “Under the Sea”</p> <p>Contestants will demonstrate their creative depiction of the theme. Only use products intended for the skin. Photo may be used but are limited to the finished product and may not be step by step instructions. Completed look should be consistent with submitted photo. If duplicating a look contestant should make creative changes to reflect individuality.</p> <p>The following will be evaluated:</p> <ul style="list-style-type: none"> <li>• Work area cleanliness, client/model safety, sanitation, original packaging of supplies, no cross-contamination.</li> <li>• Make-up is applied to model’s face using professional standards. Products not intended for the skin will not be permitted.</li> <li>• Level of difficulty, complexity of design</li> <li>• Creativity, artist expression, and color coordination.</li> <li>• Precision; neatness and clarity of lines.</li> <li>• Theme Continuity, completing in the allotted time</li> </ul>
1:10 – 1:20	Judging of Fantasy Make-up and area Clean-up

1:20 – 2:00	<p>Oral Presentations</p> <p>Contestants will give a 2-3 minute presentation</p> <p>The presentation should cover the following points:</p> <ul style="list-style-type: none"> <li>● Your vision or inspiration of the Fantasy Make-up theme</li> <li>● Problem solving or new skills learned during the process</li> <li>● Unique skills or techniques used to create the look</li> </ul>
2:00 – 2:30	<p>Contest Debriefing</p> <p>Contestants, Models, Teachers, and Advisors are welcome and encouraged to attend.</p>

### COMPETITION DRESS AND GUIDELINES:

Note: The Competitors must wear their official competition clothing. Official SkillsUSA white cosmetology smock or apron (optional) can be worn with a white T-shirt or dress shirt, black dress slacks, and black work or dress shoes (non-skid and completely enclosed, no open-toe or openheel).

Note: Model clothing includes a black T-shirt, black dress shirt or polo shirt, black dress slacks, and black work or dress shoes (non-skid and completely enclosed, no open-toe or openheel).

1. The competition rules will be reviewed at orientation. At the orientation, competitors should be prepared to submit their written theme in a plastic sleeve and 8x10 inch photograph of completed fantasy makeup in a plastic sleeve. Competitors should be dressed in official competition clothing and will complete the esthetics skills knowledge test.
2. All competitors must keep their working area clean and organized.
3. All competitors must follow sanitation and safety procedures throughout the competition. Floor monitors/judges will assess decontamination procedures and safety practices throughout competition.
4. All competitors must bring a model for the competition. Competitors must have natural nails (short and not artificial) with no nail polish. Hair must be pulled back. No jewelry. (A penalty will result if these rules are not followed.) Models must maintain hair off the face, and cosmetic-free skin.
5. Competitors will prepare for an oral communication assessment. (see details above)
6. Time limits: See above schedule
7. Penalty points may occur for the following reasons:
  - a. Any rule not followed, with no exceptions
  - b. Leaving the competition area before completion of task without proper escort (applies to both competitor and model)
  - c. Any product used that is not as manufacturer intended
  - d. Any product that appears to have been altered or not properly identified with the manufacturer's original packaging and original labeling,
  - e. product labels cannot be defaced.
8. A professional attitude and communication are expected throughout the competition.

9. Once time is called, the competitor must stop working.
10. Cell phones, smartwatches, and/or other forms of communication technology are prohibited in the competition area. If models and/or competitors are using any digital communication device (other than when permitted), points will be deducted.
11. Setup should only consist of items needed for the specific task in progress. Time will be allowed between each task to reset the table. All items should be brought to the competition site in an organized fashion.
12. Required implements and products must be clean, accounted for and professionally organized. Proper control and usage of products and tools will be always expected.
13. Props such as hair ornaments, wigs and jewelry may be used in the fantasy section but will not be considered in the judging. The chair will provide competitors with time to add final props to the fantasy portion after judging is complete.
14. All products used in any portion of the skill competition must be considered safe for application to the skin. Products must be in original manufacture's packaging and clearly state that it is intended for use on the face/skin. This includes any item used on or attached to the skin in the fantasy makeup application and special effects makeup. Gluing items to the skin is strongly discouraged. Scoring is based on the creativity and overall design created with makeup products.
15. Conversation between competitor and model is limited. Any form of communication with observers, judges, and/or other competitors is prohibited during the competition.