

Dear SkillsUSA Advisor, (SkillsUSA 2024-2025 #3)

Customer Care Team: <https://www.skillsusa.org/customer-care/>

Membership page: <https://www.skillsusa.org/join/how-to-join/>

Item #1: Fall Leadership Conference Returns to Ocean City!

The SkillsUSA Maryland state officer team and board of directors are excited to welcome you and your students to the 2025 Fall Leadership Conference (FLC), returning to the Carousel Hotel in Ocean City, Maryland, **November 6-7, 2025**. The registration deadline is **Wednesday, October 15, 2025**.

The registration fee for students, advisors and chaperones is **\$175.00** per person and hotel rooms are **\$130.00** per room. Single rooms are for adults only, and students can be housed 2-4 per room. Chapter attendees should plan to arrive Thursday, November 6, by 12 noon. The FLC closing ceremony gavel sounds Friday, November 7, 2:30 pm. Three meals will be provided for all registered attendees (Thursday dinner, Friday breakfast and lunch).

You can register up to thirty-five (35) attendees (1 chaperone for every 10 students is recommended). Contact state director if you would like to send more students to FLC - on a space-available basis.

The SkillsUSA Conference Management System (CMS) is an easy way to register you and your chapter members for the FLC. For advisors new to SkillsUSA Maryland, the CMS is the same online system used to add student and professional members.

If you have any questions or challenges with the CMS, please contact registration support: skillsusareresults@gmail.com

Item #2: Thanks for Attending CTSO JAT! – (include evaluation link and PPTs)

Thanks to everyone who attended CTSO Joint Advisor Training, Tuesday, September 9, 2025. Chapter advisors representing four CTSOs participated - SkillsUSA had the highest attendance with 85 registered advisors and administrators!

If you didn't already complete the survey please take just a few minutes to provide your feedback: [CTSO JAT Evaluation](#)

Item #3: Aerotek "Make Your Mark" Scholarship Opportunity

SkillsUSA is thrilled to announce a continued partnership with Aerotek for the *Fifth* round of the “Make Your Mark” Scholarship program! SkillsUSA members nationwide in select trade areas are encouraged to [apply for the SkillsUSA Aerotek “Make Your Mark” scholarship](#). The scholarship is for SkillsUSA members with direct educational costs for the Spring 2026 term at a community college, technical college, certificate program or apprenticeship program.

Applications are being accepted until **Nov. 7**. Scholarship winners can receive up to \$5,000 toward tuition, books, tools, on-campus housing or other approved direct educational expenses.

Applicants must be enrolled in continuing education or career training in one of these pathways: Construction; Manufacturing; Transportation, Distribution & Logistics; Telecommunications Cabling Training; and Electronics Technology or Industrial Engineering Technology.

For more information, review [all eligibility criteria and the flyer](#). For additional questions, contact scholarship manager [Amy Bridgeman](#).

Item #4: Register Soon for ELEVATE!

The SkillsUSA Elevate Chapter Officer Development Conference is **Wednesday, Oct. 8** from 11 a.m. to 4:30 p.m. ET. This virtual interactive experience for local chapter officer teams focuses on building successful chapters by equipping officers with the skills to lead and serve their local members. Elevate is open to all SkillsUSA local chapter officers and an advisor must participate with each registered team. Participate right in your classroom, and the cost is \$50 per chapter, regardless of the number of attendees. [Download the Elevate flyer](#) to share with your chapter officers. Register no later than **Oct. 3** by visiting skillsusa.register.org.

Item #5: New CEP Application & Resources Available

The updated [Chapter Excellence Program \(CEP\)](#) application is now live—and so are refreshed resources to guide you through the process, including an updated Advisors Guide to CEP. Completing a CEP application highlights your chapter’s achievements, strengthens your Program of Work, and positions your chapter for national recognition.

Please Note: Advisors can choose to give students direct access to the CEP application via a unique URL. This empowers students to take a more active role in documenting and celebrating their chapter’s success.

Need extra support? Our **CEP Coach** is ready to connect virtually with you one-on-one to answer questions and provide guidance.

[Explore the updated CEP resources and get started today.](#)

Item #6: Back to School Resources

Kick off the school year with confidence! SkillsUSA has released a new collection of FREE [Back-to-School](#) resources designed to help advisors start strong, stay organized and engage students from day one and through the first 8-10 weeks of school. New and refreshed tools compiled to:

- Energize your classroom and chapter meetings
- Connect SkillsUSA learning to real-world career readiness
- Elect officers and create engaging chapter meetings
- Recruit and retain members with student-led activities
- Plan ahead with ready-to-use guides and templates

These resources are created to save you time while empowering your chapter to succeed. Access them now and set the stage for an incredible year of SkillsUSA experiences. [Check them out here.](#)

Item #7: Share Your Champions

The [SkillsUSA Champions](#) magazine staff is always looking for potential feature stories to share with SkillsUSA Nation. If you know of a SkillsUSA student, advisor, industry partner or graduate whose story would be motivating and inspirational, please submit the information [through our online form](#).

Item #8: Celebrate our Past, Help Write Our Future

Join us in celebrating six decades of SkillsUSA! The SkillsUSA Heritage Hub is a digital museum dedicated to preserving and sharing our rich history. From archival photos to the stories of our founders, it's a treasure trove of inspiration.

But our history is still being written, and [we want to hear from you](#). We invite you to share your own photos, stories, and memories to help grow this living collection.

[Explore and contribute to the Heritage Hub](#)

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